

May 1st, 2025

Ann Rest, Chair Senate Taxes Committee Minnesota State Senate 95 University Avenue W Saint Paul, MN 55155

Dear Chair Rest and Members of the Senate Taxes Committee,

I am writing to express my strong support for the capital funding bill SF 3152 (Frentz) for U.S. Bank Stadium currently under consideration. As a centerpiece of Minneapolis and the broader region, U.S. Bank Stadium is not just a venue — it is a powerful engine for tourism, economic growth, and community pride in Minnesota.

Since its opening, U.S. Bank Stadium has drawn millions of visitors each year to Minneapolis for Minnesota Vikings games, concerts, national sporting events, and other special gatherings. These events not only fill the stadium but also bring valuable business to local hotels, restaurants, shops, and service providers. The ripple effect of this tourism extends throughout the entire region, supporting thousands of jobs and generating significant tax revenue that benefits communities across the state.

Beyond its economic contributions, the stadium serves as a showcase of Minnesota's vibrant culture and hospitality on a national and international stage. Major events such as the Super Bowl, NCAA Final Four, and countless concerts have brought visitors who return to Minnesota repeatedly, further solidifying our state's reputation as a premier destination.

Investing in the upkeep and improvement of U.S. Bank Stadium through this capital funding bill is a smart and necessary step to ensure that Minnesota continues to reap the benefits of tourism and remains competitive in attracting high-profile events. I respectfully urge you to support this bill and sustain the momentum that U.S. Bank Stadium has brought to our city and state.

Thank you for your consideration and for your commitment to Minnesota's continued economic vitality.

Sincerely,

Melvin Tennant President & CEO